



## **Always on the Go? Take PSE&G with You**

(Feb. 3, 2014 - Newark, NJ) – With another round of winter storms striking New Jersey this week, it's never been easier to stay in touch with PSE&G through mobile technology.

PSE&G recently launched a new mobile website that makes it easy and convenient for customers to report outages and access their account on their smartphone.

"About a quarter of the web traffic to PSEG's homepage comes from mobile devices, and during storms we've seen that rise to more than half," said Joseph A. Forline, vice president of customer solutions for PSE&G. "Our new mobile website will make it easier for our customers to connect with us when they're on the go, whether it's reporting a power outage or paying a bill. This technology is part of our ongoing effort to enhance service and provide more convenience, flexibility and information to help customers manage their accounts."

PSE&G offers the following tips for customers looking to stay connected while on-the-go:

- Bookmark PSEG's mobile-friendly homepage on your smartphone.
- Register for *My Account* to manage your PSE&G account online and report outages.
- Follow PSE&G on social media — Facebook, YouTube and Twitter.
- Sign up for *My Alerts* to receive billing and power outage alerts via

text and email.

- Provide your email address in *My Account* to receive our monthly customer e-newsletter.

View our Outage Maps on [www.pseg.com](http://www.pseg.com) to check on the status of power outages in your area.