

## How You Can Help

### ***Plant a pollinator garden***

- Landscape with “pollinator friendly” plants that bloom ***throughout summer and fall.***
- Plants that are native to New Jersey are best for supporting local pollinators.

### ***Limit or eliminate pesticides and herbicides***

- Pesticides and herbicides are extremely harmful to all pollinators, and may contribute to Colony Collapse Disorder (CCD).

### ***Advocate for permanent pollinator gardens in public spaces***

- Attend town meetings and contact your legislators.
- Voice your opinion about the importance of making pollinator gardens a permanent part of our public landscape.

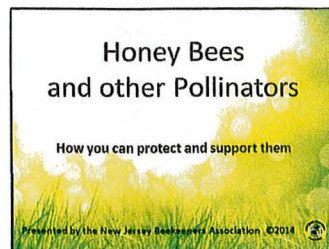
### ***Supply clean water***

- Use a birdbath, or even a shallow bowl.
- Change water often to avoid breeding mosquitoes.
- Supply sticks, corks, rocks or pebbles to prevent your pollinators from drowning.



## For More Information

View our video for more about how you can help.



<http://youtu.be/WBVQGupoxEA>

See our website for more on supporting honey bees and other pollinators:



<http://njbeekeepers.org/Education/supportingourhoneybees.htm>

Create your very own bee sanctuary:



<http://bringbackthepollinators.org>

Garden for pollinators:

<http://pollinator.org/guides.htm>



For questions, or to request a speaker on this important topic please email:

[BeePlants@njbeekeepers.org](mailto:BeePlants@njbeekeepers.org)



The New Jersey  
Beekeepers Association  
[www.njbeekeepers.org](http://www.njbeekeepers.org)

# New Jersey's Honey Bees And Other Pollinators Need Your Help!



The New Jersey  
Beekeepers Association  
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# Why Are Pollinators Important?

Flowers make the pollen and nectar that insects need for food. As insects travel from flower to flower in search of food, pollen brushes off on their bodies and is transferred from one flower to another. This process is called pollination, and the insects and animals who do this important job are called pollinators.

Bees, flies, beetles, wasps, butterflies – even hummingbirds and bats – they're all part of nature's army of pollinators. Without them, about 85% of all plants would be unable to produce seeds or fruit. In fact, pollinators are responsible for one out of every three bites of food we eat!

## Problems Facing Pollinators

Across the United States, and especially in New Jersey, the *increase* in development has *decreased* the plants and habitat that are critical to the survival of our pollinators. This reduction of food and habitat has drastically reduced pollinator populations. Widespread use of pesticides and herbicides are also influencing this decline.

As a result, there are not enough flowering plants for pollinators to forage from, particularly in summer and fall. That's when pollinators especially need our help, because that's when they are collecting and storing the pollen and nectar that will get them through winter.

# Pollinator Plants That Bloom Throughout Summer and Fall

## Native New Jersey Perennials\*

New England Aster



Mountain Mint



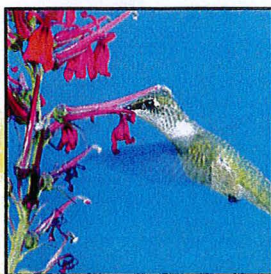
Lupine



Bee Balm



Cardinal Flower



Goldenrod



Butterfly Weed



Swamp Milkweed



## Other "Pollinator Friendly" Plants

Catnip



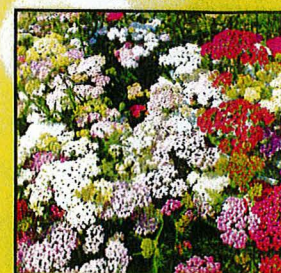
Marigold



Anise Hyssop



Yarrow



Sunflower



Zinnia



Spearmint



Lavender



\*Perennials are plants that come back every year