

WHEREAS, October is National Breast Cancer Awareness Month, which is a campaign to increase awareness of this disease and we remain dedicated to increasing public knowledge about the importance of early detection of breast cancer diagnosis and treatment; and

WHEREAS, screening and early detection are critical to saving the lives of breast cancer patients and too few women utilize mammography at regular intervals even though research indicates it is the best available method of detection to decrease death rates; and

WHEREAS, in support of the many women, and men, battling breast cancer, the survivors, and the people who will be diagnosed with breast cancer this year, Watchung is proud to be "Pink Strong" and show our support by displaying pink ribbons placed by our Volunteers to bring awareness to breast cancer, breast cancer research, and most importantly, prevention; and

WHEREAS, there are many organizations that continue to search for a cure through vital research to educate our community about the importance of early detection, our best protection, and the risks of breast cancer, and

WHEREAS, Watchung supports efforts that promote education, research, and other means to improve the health, well-being and quality of life of its citizens, employees and guests, and we encourage all in Watchung to wear pink throughout October in support of this campaign.

Now therefore, I, Ronald Jubin, Mayor of the Borough of Watchung, County of Somerset, along with Members of the Council, do hereby proclaim the month of October, 2023 as

Breast Cancer Awareness Month

and urge all residents to join me in honoring those we have lost, in offering our strength to those who continue to live with breast cancer, and applicant those who work to protect the health of future generations.

Ronald Jubin, Ph.D. Mayor October 6, 2023