

TRAFFIC AND BEAUTIFICATION MEETING  
MINUTES  
OCTOBER 4, 2021

TELECONFERENCE ATTENDANCE:

PHYLLIS JUETTE  
VONNIE MOTT  
MARY ANN WEBER  
SONDI EPSTEIN  
LINDA LAUERMAN  
GAIL TAFARO  
KIM DIDONATO  
CATHERINE LEIGH  
LINDSAY GOODLOE  
TERRY DEFILIPPIS

**BUDGET EXPENDITURES**

Any Board expenditures must be presented to the Budget Committee for review and then approval by the Council. The committee includes Councilman Juben, Councilwomen Lindsay Goodloe and Wendy Robinson.

Anticipated expenditures  
\$2078 for brackets  
\$1,623 for banners  
\$200 for holiday trees for Borough Hall  
\$600 for flowers

There is also an expense to have an electrician run electric to the Mountain Avenue gazebo so we can light that up for the holidays as well. Council is working on this.

**SOMERSET STREET**

Phyllis spoke about decorating Somerset Street for the holidays. The brackets still need to be adjusted for the larger banners. Lindsay indicated that the DPW workers are very busy with the flood damage and may not be able to get to this. The banners would need to be purchased and Phyllis is going to the next committee meeting to speak about purchasing the banners. Traffic and Beautification budget is \$5,000 for 2021 with a remaining balance of \$3,524.69. If we hold

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off purchasing the banners until after the holidays to get a better price, can we move our remaining budget to 2022? Lindsay indicated that under normal circumstances any unused

funds go back into the General account. Phyllis would need to approach and Finance committee to get an exception.

Phyllis mentioned putting mums at Spratford Park and at the Blue Star Memorial. Vonnie said the Garden Club would handle the Blue Star Memorial. Phyllis also suggested replacing and/or adding more of the small flags that are around the area. Vonnie said the Garden Club would pay for them for Blue Star Memorial.

Lindsay indicated that the DPW workers will be able to hand the snowflakes again this year and put up the light strings at Spratford Park again this year.

Flowers for next year under the trees on Somerset Street need to be addressed. There were not enough under each tree and they did not fill out as expected. May need more soil but not too much to choke out the trees. Fertilizer probably needed as well. Suggestion was made to use begonias which may do better and are deer resistant.

Terry indicated that she would like to see more consistency of the plantings on the edges of the medians. Right now they are all somewhat different and she does not like the look. Would like to see each median the same for a better look.

#### **SPRING PLANTING**

Phyllis indicated that she would like to use Gray's Florist as it is a local business and she recommended using them again next year. She spoke with Steve Black and he will hold the flowers in the greenhouse until the weather is favorable for planting. The triangle beds need to be fertilized and raised up as well.

#### **HOLIDAY DECORATING**

Due to the flood damage, the fence in the Village Square is gone. We probably won't use the bells and bows this year. Lighting on the gazebo when the electric is installed would be a great purchase some new holiday trees since the ones that we have at the Texier House no longer light.

#### **MISCELLANEOUS**

Gail brought up the amount of signs especially at the gas station and how bad it is looking. She asked if there is an ordinance restricting the signs and code enforcement. Lindsay will look into this for us.

#### **MEETINGS**

Phyllis wanted to poll the members about having a face to face meeting rather than Zoom for our next meeting. Next meeting scheduled for November 10, 2021 12 noon at Borough Hall.

RESPECTFULLY SUBMITTED,  
MARY ANN WEBER